



TO: Marketing Committee

DATE: March 19, 2013

FROM: Office of Head Librarian

RE: **MARKETING COMMITTEE**
MEETING

Tuesday, March 26, 2013
5:00 p.m.
Main Library – Green Room
3 Salem Square
Worcester, MA

cc: City Clerk's Office

AGENDA

WORCESTER PUBLIC LIBRARY

Marketing Committee

Tuesday, March 26, 2013

5:00 p.m.

Worcester Public Library

3 Salem Square

Mission Statement:

The Worcester Public Library serves as a gathering place that actively promotes the free exchange of ideas in our democratic society. The Library makes information and services available to all people while fostering intellectual freedom, protecting privacy, encouraging personal growth and enrichment, and celebrating our diverse community heritage.

1. Call to Order
2. Future Marketing Opportunities for WPL
3. WPL Signage
4. Adjournment